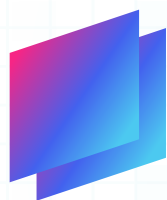




MARK YOUR PRESENCE WHERE THE FUTURE UNFOLDS



DDX asia
RETAIL | OOH

Expo | Conference | Awards

www.ddxasia.events

DDX Asia 2026

The digital display & tech show
for Retail & OOH Advertising
spaces

- Expo
- Conference
- Awards

12 **13**

FEBRUARY 2026

Hall No 5, Bombay
Exhibition Centre,
Goregaon, Mumbai, India



About DDX Asia

DDX Asia was launched in 2023 by Thoughtshows and Events Pvt Ltd. (formerly VJ Media Works) as a cutting-edge platform to showcase new digital display and experiential technologies that are redefining consumer experience. With a keen focus on Retail and Out of Home (OOH) Advertising spaces, DDX Asia brings together buyers and sellers of immersive solutions that can transform brand story-telling



DDX Asia 2026: What's in-store?

Expo: A state-of-the-art display of solutions providers in the digital display and consumer facing technology space catering to OOH Advertising and Retail segments.



Conference: Interactive knowledge sessions by industry leaders who throw the spotlight on how to make the digital display and front-end tech investments deliver results and ROI.



Awards: A unique initiative launched in 2025 to call out excellence in the use of digital display and experiential technologies in brick-and-mortar retail and OOH Advertising spaces.

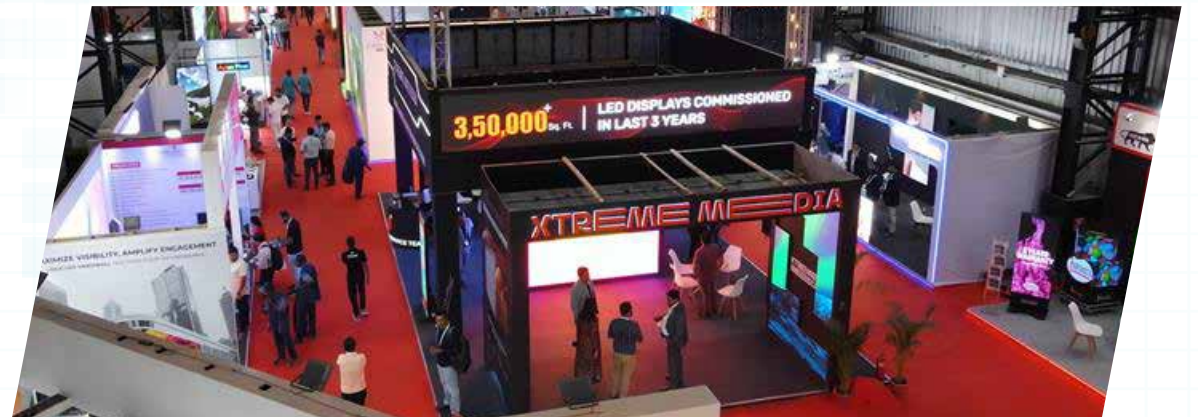


Why exhibit at DDX Asia 2026?

DDX Asia offers an immersive opportunity to showcase the right solutions to the right audience at the right place.

It's a platform to not just exhibit innovative digital display and front-end tech solutions, but also educate potential clients on exciting new possibilities to engage their own end customers.

DDX Asia will draw brands and retailers, media owners, ad/creative agencies, store designers/ architects, VM Heads and others in the brand marketing and experience eco-system.



DDX Asia expo: Key Categories

■ DOOH/LED screen/kiosk manufacturers/sellers

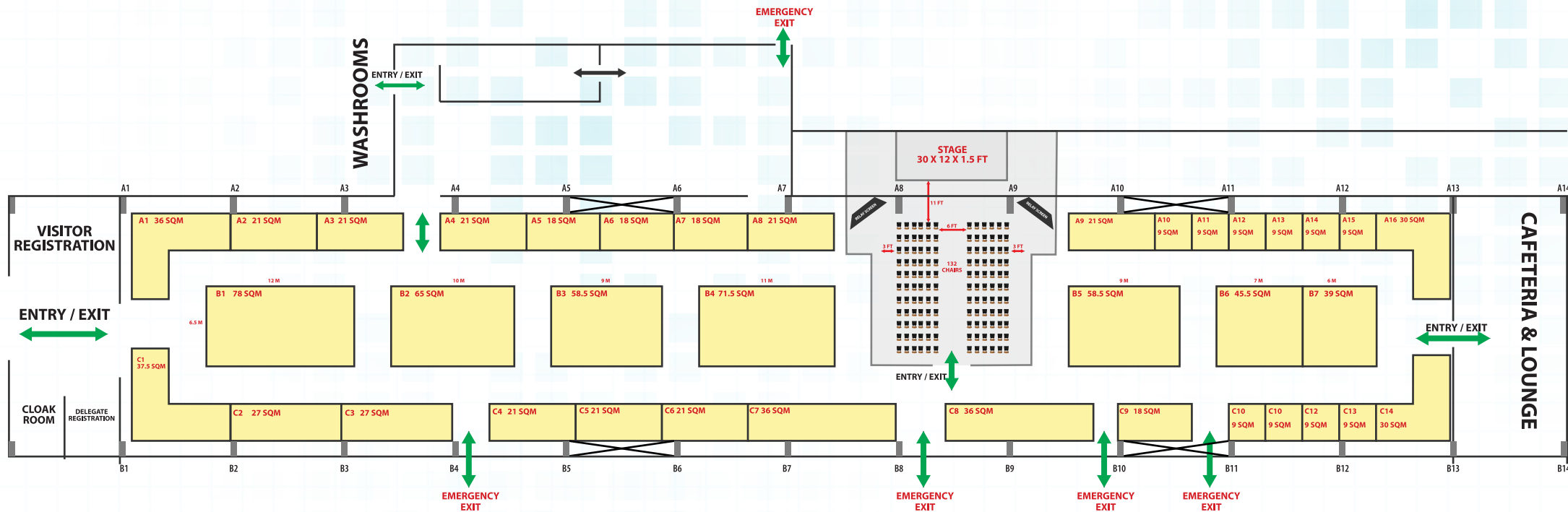
■ DOOH/Digital Signage software

■ Solutions in the areas of:

- AR/VR driven customer experience
- Data Analytics
- Store footfall analytics
- In-store videos
- Content management
- pDOOH
- Audience measurement tools/solutions
- Campaign planning/monitoring
- And others



DDX Asia Floor Plan



About the organizers of DDX Asia

DDX Asia is organized by Thoughtshows and Events Pvt Ltd (Associate company of VJ Media Works), publishers of Outdoor Asia, www.media4growth.com and www.retail4growth.com and organisers of popular industry events including **Out Of Home Advertising Convention (OAC)**, the **Out of Home Advertising Awards, Talks OOH, In Store Asia (now owned by Messe Dusseldorf)**, etc. With 20 + years of experience conducting industry focused events, we know the pulse of the audience and are closely cued to industry needs. DDX Asia is the result of our close observation of market trends and industry requirements.

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